

NJK | 2024-25

## Our actions after the COVID-19 crisis

After the 2023 COVID-19 crisis, the NJK brand will take action to further communicate our brand values of 'Mottainai' and sustainability as a common global issue.

The use of biomass resin contributes to the reduction of CO<sub>2</sub> emissions with a carbon neutral effect.

Change plastic packaging to paper and use less plastic than necessary.

## New Product



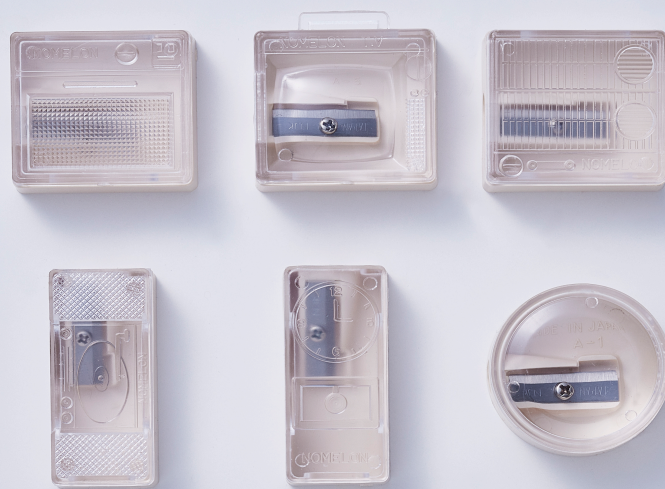
### 211 Long lead Pencil sharpener

The main parts are made of the Rice Resin and recyclable aluminum, and the sharpening unit is replaceable. The design is minimalist, with a form that is easy to pick up and sharpen, so that users can enjoy the act of "sharpening pencils" for a long time.

What is Rice Resin?

The use of biomass plastic derived from rice (inedible) reduces CO<sub>2</sub> emissions with a carbon neutral effect.

## New Product



### 30 Home appliance Pencil sharpener by Rice Resin

This is a reprint of a 1960s model for the international market, giving it a 60s retro feel.  
As a variation of the material, 20% "Rice Resin," a biomass resin derived from "rice," is used.

Television/ Microwave /Cooler /Record player Wall clock / Loupe

What is Rice Resin?

The use of biomass plastic derived from rice (inedible) reduces  
CO<sub>2</sub> emissions with a carbon neutral effect.

## New Product

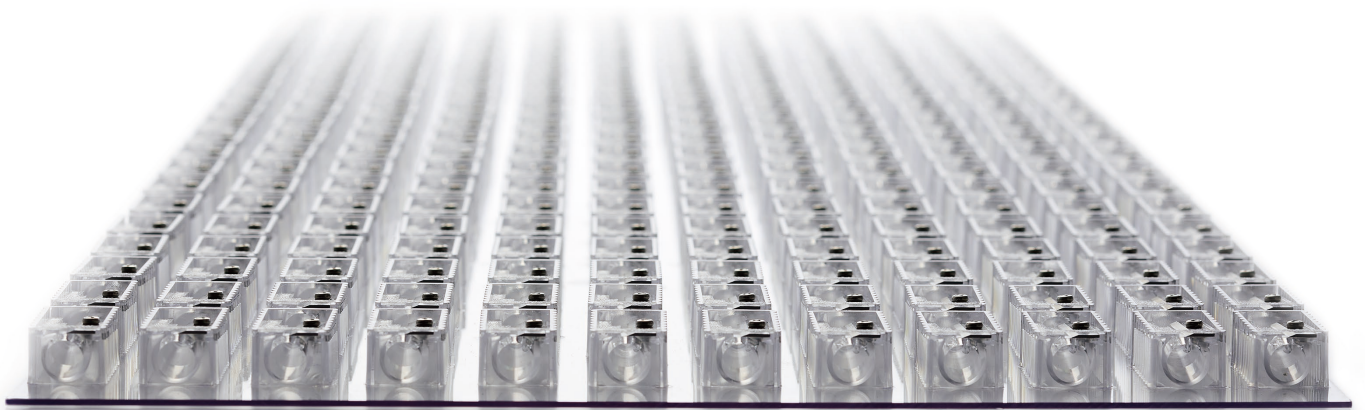


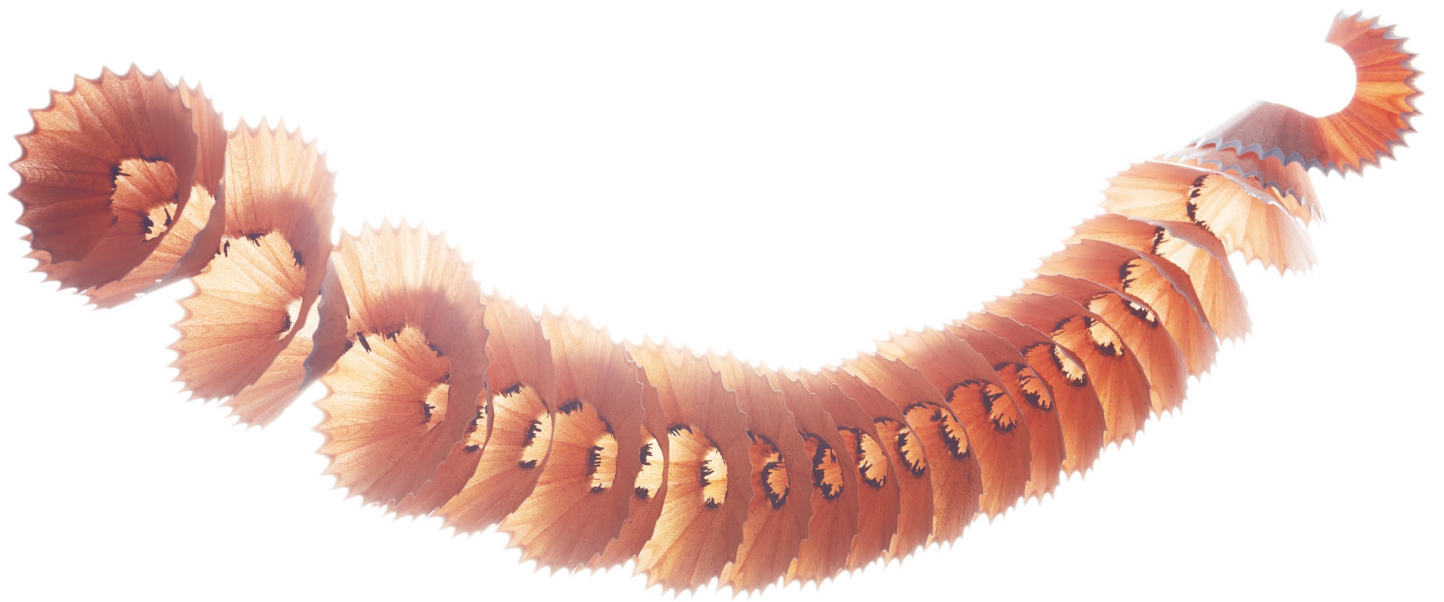
### 15 Animal Pencil sharpener by Rice Resin

This is a reissue from the 1960s. The texture of the mold is deep and tasteful, as if it were hand finished. Rice Resin, a biomass resin derived from rice, is used as a new variation of the material.

What is Rice Resin?

The use of biomass plastic derived from rice (inedible) reduces CO<sub>2</sub> emissions with a carbon neutral effect.













## 508 Pencil sharpeners Cube

D13.3 × W12.0 × H12.0 (cm) / Weight 1,100 (g)

Transparent acrylic box, that 252 pieces of 508 pencil sharpeners are in.





## 8 [éit] Double blade Pencil sharpener

φ4.5 × H7.3 (cm) / Weight 95.0 (g)

Staring at fine line and surface of Pencil Flakes from twin blades, makes sharpening a fun.  
The sharpener features twin blades with anodized solid aluminum top and bottom.





## TSUNAGO®

φ4.4 × H7.4 (cm) / Weight 45.0 (g)

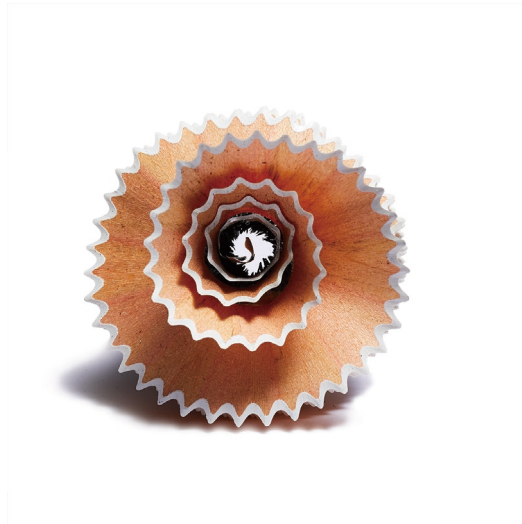
TSUNAGO is the eco-friendly pencil sharpener, that enables you to utilize a pencil that has become too short to use by connecting it to another, and that represents the Japanese concept of "MOTTAINAI."

 GOOD DESIGN AWARD 2015

 Stationery Awards 2016 Grand Prix

 KIDS DESIGN AWARD 2017





## 516 & 508 Set

D3.1 × W3.8 × H1.4 (cm) / Weight 7.5 (g)

color

Clear  White  Black







## 516 for 8mm

D2.9 × W2.0 × H1.2 (cm) / Weight 2.9 (g)

The top selling pencil sharpener in Japan for over 40 years, 516 has been.  
This model is for a pencil, colored pencil and crayon.





## 508 for 8mm

D2.9 × W1.7 × H1.2 (cm) / Weight 3.3 (g)

For over 40years, 508 has been loved.

This model is for pencils with a soft core, such as colored pencil, eyebrow pencil, tailor's chalk pencil.





## 511 for 8mm

φ2.9 × H1.2 (cm) / Weight 3.0 (g)

For over 40years, 511 has been loved.  
This model is for a pencil and colored pencil.

color

Clear  White  Black





## 250 Two-holes

D3.3 × W3.0 × H2.3 (cm) / Weight 10 (g)

Two-holes pencil sharpener for 8mm and 10mm, 250 is.

color

Clear  Black







### 750 for 2mm lead

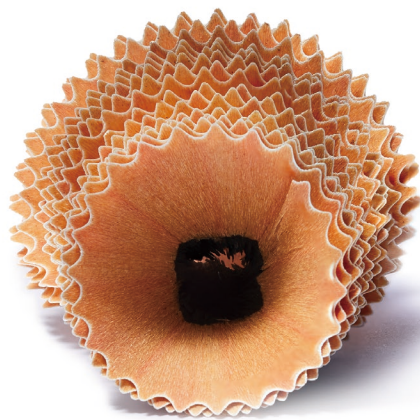
D2.9 × W1.2 × H0.5 (cm) / Weight 1.3 (g)

Lead sharpener for 2mm lead, 750 is.

color

■ Black





## 531S Long lead

D3.0 × W2.3 × H3.8 (cm) / Weight 13.6 (g)

Long lead sharpener such as electric pencil sharpener, 531S is.

color

Clear  Gunmetallic  Metallic Copper  Metallic Silver





## 15 Animal for 8mm

D4.0 × W4.0 × H1.3 (cm) / Weight 5.0 (g)

Overseas export model in 1960s, 15 Animal pencil sharpener was, and was revived in 2015.

color

Clear  Orange  Yellow  Blue





## 507 Cosmetic for 8mm

$\phi 1.3 \times H5.6$  (cm) / Weight 3.5 (g)

Cosmetic pencil point protector design.



individual point lead.

color

Cap:  Clear Body:  Black







### 509 Cosmetic for 8mm

D2.4 × W3.4 × H1.4 (cm) / Weight 4.3 (g)

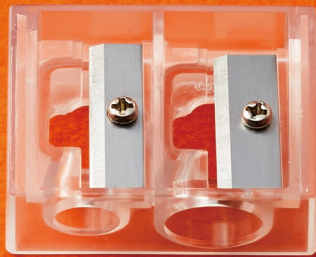
Cosmetic pencil sharpener with cleaning stick.



individual point lead.

color

■ Black

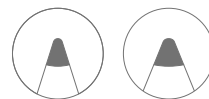




## 510 Cosmetic two holes

D2.6 × W3.8 × H1.7 (cm) / Weight 7.0 (g)

Two-holes cosmetic pencil sharpener for 8mm and 11mm, 510 is.



round point lead.

color

■ Black



Made in Osaka, JAPAN.

*Jun. Nakajima*

## HAVING HEART FOR PENCIL

We hope to help you enjoy the wonders of drawing with a pencil...

If you listen closely, you can feel the sound and flow of a pencil being sharpened.

In this moment, new ideas are born.

HAVING A HEART FOR PENCILS hopes to share the beauty of the pencil flakes with you.

[WWW.NJK.OSAKA](http://WWW.NJK.OSAKA)

 @njk1933

#PENCILFLAKEART

NAKAJIMA JUKYUDO CO.,LTD.

[www.njk-brand.co.jp](http://www.njk-brand.co.jp)

7-3-28, Miyakenaka, Matsubara-city, Osaka, Japan.

[info@njk-brand.co.jp](mailto:info@njk-brand.co.jp)

+81-72-3395599

Art Direction, Design: Toshiyuki Maeda Photo: Susumu Takeuchi  
printed in japan.

NUK

[www.njk.osaka](http://www.njk.osaka)

[www.njk-brand.co.jp](http://www.njk-brand.co.jp)