

NAKAJIMA JUKYUDO

NJK

Osaka, JAPAN
since1933

BRAND IDENTITY

MISSION

Stationery brand to contribute to
culture creation through pencil sharpeners.

VISION

We are going to continue fulfilling
the mission of being a true culture-creating.

VALUES

We value the “MOTTAINAI spirit,” “creative ingenuity,”
and “communication of our Heart.”

MAISON & OBJET 2020



MAISON & OBJET 2019



MAISON & OBJET 2018





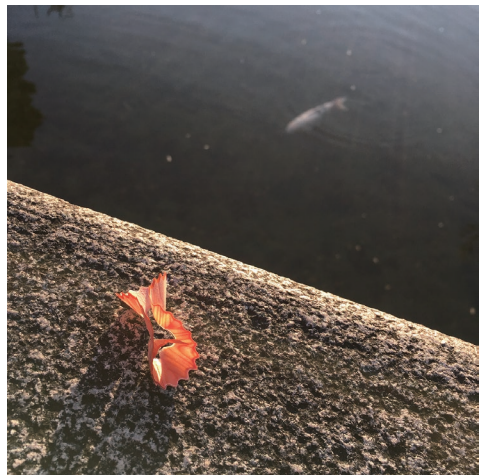
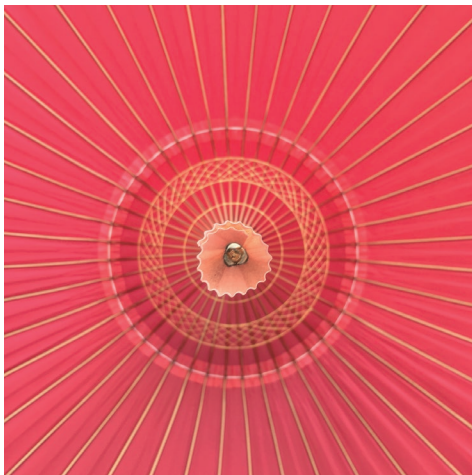
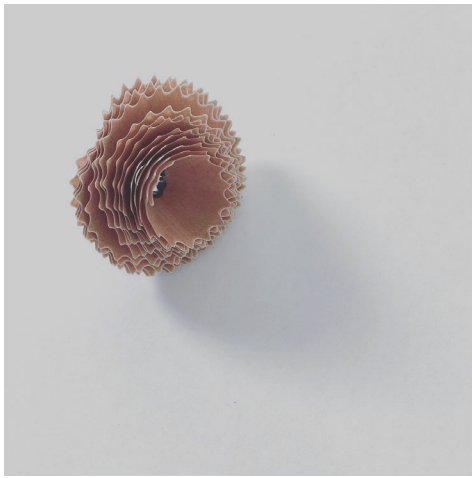




Creating Pencil Flake for aesthetic experience.



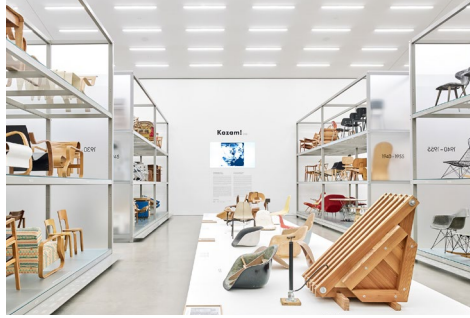




SHOP LIST



MoMA Design Store



Vitra Design Museum Shop



The M+ Museum Shop



Moderna Museets Stockholm Shop



Bauhaus-Archiv shop



Modern Art Museum of Fort Worth Shop



Fratelli Bonvini Milano 1909 SHOP



The Conran Shop



Magasin Sennelier Paris



Made in Osaka, JAPAN.

Jun. Nakajima